

CUETOPROJECT

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HISTORY OF THE GALLERY

Cueto Project is an international contemporary art gallery located in the heart of New York's Chelsea art district. The gallery was first founded in September of 2000 by entrepreneur Valérie Cueto and was at that time called the Galerie Valérie Cueto. From 2000 to 2006, the gallery thrived in the center of the French contemporary art scene in le Marais, Paris. For over twenty years, it has been the mission and the passion of gallery owner, art dealer, and art appraiser Valérie Cueto to seek out new trend-setting artists. With her projects, it has been her ambition to give these artists the means to produce and share their energy and vision with the world. In order to reach a larger international audience and establish new contacts for her artists, Valérie Cueto relocated her gallery to New York City, the art capital of the world, in February of 2007. The name was then changed to Cueto Project as a reflection of this ambitious venture and the bold aspirations of the gallery.

As a dynamic contemporary space constantly influx, Cueto Project is composed of a diverse international group of artists. The gallery holds at the center of its mission to embrace and showcase the multicultural and inter-generational confrontation that characterizes the international contemporary art world. The artists collective at Cueto Project reflects this chemistry as it is a mélange of the old and the new, the east and the west: young, emerging artists from both the US and abroad present their works alongside those of renowned, established European artists. The progressive microcosm that is produced at Cueto Project gives to the New York art community new vivacity.

In order to realize these aspirations, Cueto Project is active around the globe, regularly participating in many art fairs such as Artforum, Arco, Fiac, Scope NYC, Art Brussels, and Art Basel Miami. Furthermore, the gallery presents works in all media in order to span the breadth of the possibilities in art and to parallel the diversity that is Cueto Project.